



-For Immediate Release-

Engineered Protective Coatings Enters Acquisition and Licensing Discussions

*Leading Brands Across Multiple Industries Seek Rights and Ownership to EPC's
Proprietary Formulations and Finished Products*

Santa Fe, New Mexico, Feb 15, 2025—Engineered Protective Coatings LLC (“EPC”) today announced active acquisition and licensing negotiations with major industry players. EPC released that its strategy to monetize newly acquired and internally developed intellectual property has led to multiple acquisition and licensing discussions with prominent companies across a range of industries and market segments.

EPC’s business model was designed with dual commercialization tracks: the direct sale of proprietary finished coating products and the introduction of breakthrough green chemistry formulations. These eco-friendly solutions are engineered to replace conventional petrochemical-based coatings without sacrificing performance or durability.

Paul Andrus, Managing Director of EPC, stated, “We’ve assembled a talented execution team that’s opened the door to high-level negotiations with companies that have spent years attempting to formulate solutions like ours—with little success. Our formulations directly solve key challenges they’ve been unable to overcome internally.”

EPC’s portfolio focuses on high-performance, biodegradable coatings with no-to-low VOC content that meet or exceed EPA standards. Designed for long-lasting durability and easy application, these water-based products offer sustainable solutions that help reduce environmental impact and support eco-safe disposal.

Andrus added, “While confidentiality agreements prevent us from naming the companies at this time, I can confirm that we are in talks with one of the world’s largest paint manufacturers, a leading household product brand, a global perfumery, and a major chemical distributor.”

The company anticipates making formal announcements regarding finalized agreements in the near future.

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About Engineered Protective Coatings LLC – A Wyoming Limited Liability Company with offices in New Mexico and Florida focused on coatings solving toxicity issues across numerous industries.

For more information contact: info@EngineeredProtectiveCoatings.com